

OPEN DOOR GROUP LABOUR MARKET INFORMATION (LMI) REVIEW

BC & THE LOWER MAINLAND

NOV 2010 ISSUE 1

Welcome to Open Door Group's

Labour Market Information (LMI) Review!

The purpose of this internal publication is to provide you with the most recent economic and labour statistics in **your** location. This will assist you in your job to:

- Discuss your region's labour trends with Service Providers, Employers and Funders.
- Highlight key industry trends so that you know which industries are prevalent in your region as well as which are growing and declining.
- Identify key business expansions in your region to assist you in your business development and targeting of Employers.
- Ultimately to make more informed decisions about the labour market and increase the success rate of sustained employment for our clients.

Included in this Review are overall trends for British Columbia and each of Open Door Group's operating locations. So feel free to absorb all the data or only that page that is relevant to you.

The Vision

This LMI Review provides general demographic and economic information for your location. The vision of the Review is to provide you with more specific local labour information in your location i.e. Employers views on hiring in 2011, key skill sets they will require in 2011, events in the location etc. Each office can make a valuable contribution to future Reviews so please provide suggestions and comments on how to improve the content: annettek@opendoorgroup.org

Alternatively you can leave anonymous suggestions at:

<http://survey.constantcontact.com/survey/a07e3584pm5ggpb6h33/start>

In This Issue

- 1 British Columbia Labour Trends
- 2 Vancouver City Centre
- 3 Greater Vancouver
- 4 North Vancouver
- 5 Richmond
- 6 Coquitlam
- 7 Port Coquitlam
- 8 Burnaby
- 9 Fraser Valley
- 10 Surrey
- 11 BC Labour Market Tools & Resources



British Columbia Overview

Population: Sept 2010

4,530,960 British Columbia

34,108,752 Canada

Unemployment Rate: Oct 2010 Seasonally Adjusted

7.4% British Columbia

7.9% Canada

CPI Annual Inflation:

1.6% September 2010

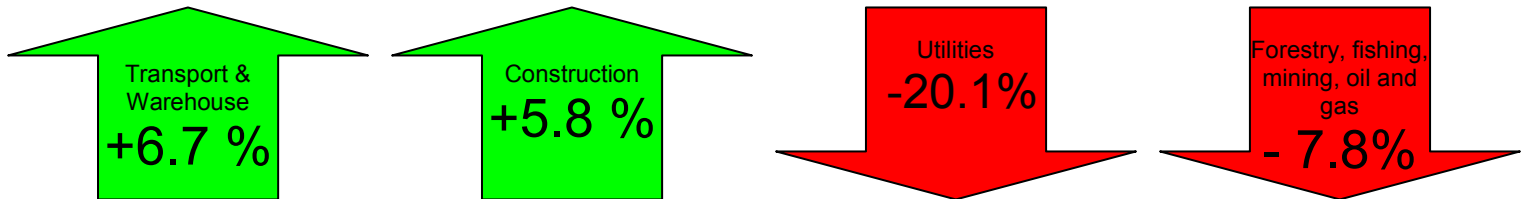
1.9% September 2010

CPI Annual Inflation measures changes through time in the price level of consumer goods and services purchased by households.

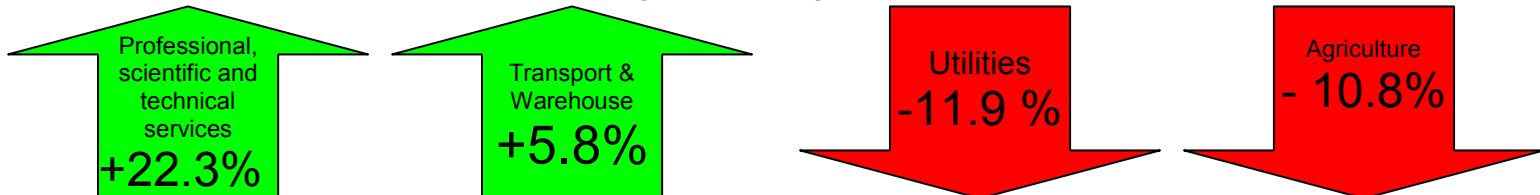
British Columbia Employment Trends by Industry

Industry classifications are useful for examining the structure of the economy and are often used to measure and track what areas or sectors are growing in the economy.

BC Monthly Employment Industry Analysis – Aug 10 to Sept 10



BC Yearly Employment Industry Analysis – Sept 09 to Sept 10



City of Vancouver

Labour Market

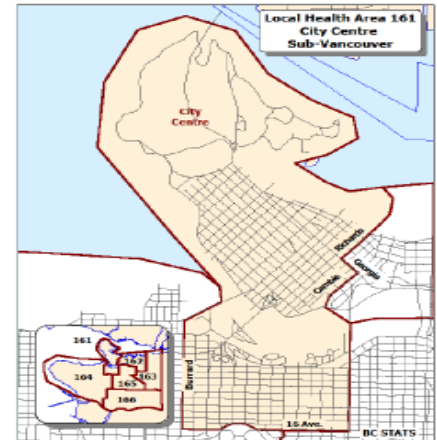
The labour force has grown by 8.7% from 2001 – 2006. 35% of the population are between the ages of 25 -44 and 25% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 17% increase in the number of University certificates, diplomas or degrees held by the labour force in the area. Conversely the number of apprenticeship trades or diplomas in the area have decreased by -10.1%.

Key Industries

Key industries that employ the majority of the labour force in the area include: Professional, scientific and technical services, Healthcare and social assistance, Accommodation and food services.



City of Vancouver Population (06 Census)

110,980

Top Industries by Employment in Vancouver

(Including the top job classifications and salaries/hourly rate in the Industry)

Industry	Professional, Scientific & Technical Services	Health & Social Assistance	Accommodation & food services	Wholesale & Retail Trade	Educational Services
% of Employment in Vancouver City	12.0%	9.7%	9.7%	9.2%	8.2%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Computer scientist – Programmer \$47,537 - \$65,149	Nurse RN \$27.09 - \$35.33	Food & beverage server (waiter) \$8.08 - \$9.71	Sales Representatives \$34,317 - \$51,975	Teacher / High School Teacher \$39,471 - \$65,754
	Software engineer \$66,835 - \$89,292	Doctor / Family Physician \$88,647 – \$142,613	Food-service counter help \$8.08 - \$10.43	Technical Sales Specialist \$44,350 - \$61,268	University Professor \$41,892 - \$98,121
	Web designer / developer \$35,145 - \$49,685	Dentist \$77,420 - \$113,055	Cashier \$9.07 - \$11.01	Cashier \$9.07 - \$11.01	Librarian \$49,817 - \$67,715
	System analyst \$64,547 - \$83,856	Pharmacist \$39.70 - \$50.12	Chef \$31,143 - \$61,773	Shelf Stocker \$9.61 - \$13.84	Driving Instructor \$14.87 - \$20.40
	Architect \$75,545 - \$98,535	Social Service Worker \$34,484 - \$49,907	Light duty cleaner \$9.50 - \$24.50	Shipper & Receiver \$12.28 - \$16.78	

City of Vancouver Information Notice-board

2033 New Business Licenses for the City of Vancouver in 2010

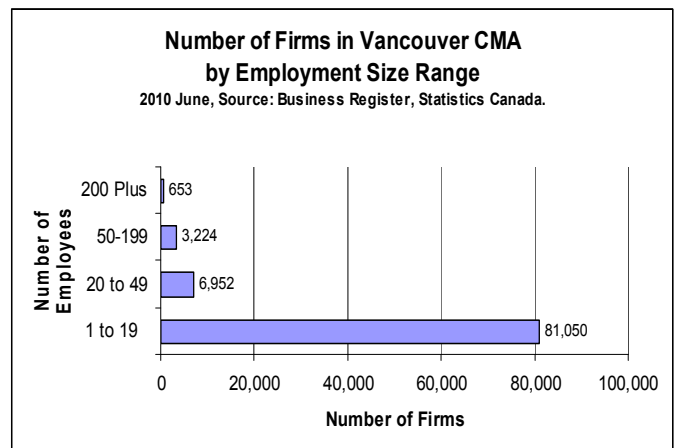
<http://data.vancouver.ca/datacatalogue/index.htm>

Employment and Economic information for Vancouver

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf189.pdf>

Complete Business Directory for Vancouver

<http://www.canpages.ca/business/BC/vancouver/961-directory.html>



North Vancouver District Municipality

Labour Market

The labour force has declined by -0.7% from 2001 – 2006 in North Vancouver. 16% of the population are between the ages of 25 -44 and 32% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 7% increase in the number of University certificates, diplomas or degrees held by the labour force in the area. Conversely the number of apprenticeship trades or diplomas in the area have decreased by -14%.

Key Industries

Key industries that employ the majority of the labour force in the area include: Professional, scientific and technical services, Retail Trade and Health and Social Assistance.



North Vancouver Population (06 Census)

179,089

Top Industries by Employment in North Vancouver

(Including the top job classifications and salaries/hourly rate in the Industry)

INDUSTRY	Professional, Scientific & Technical Services	Wholesale & Retail Trade	Health & Social Assistance	Educational Services	Accommodation & food services
% of Employment in North Vancouver	12.9%	10.5%	9.5%	8.2%	6.8%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Computer scientist – Programmer \$47,537 - \$65,149	Sales Representatives \$34,317 - \$51,975	Nurse RN \$27.09 - \$35.33	Teacher / High School Teacher \$39,471 - \$65,754	Food & beverage server (waiter) \$8.08 - \$9.71
	Software engineer \$66,835 - \$89,292	Technical Sales Specialist \$44,350 - \$61,268	Doctor / Family Physician \$88,647 - \$142,613	University Professor \$41,892 - \$98,121	Food-service counter help \$8.08 - \$10.43
	Web designer / developer \$35,145 - \$49,685	Cashier \$9.07 - \$11.01	Dentist \$77,420 - \$113,055	Librarian \$49,817 - \$67,715	Cashier \$9.07 - \$11.01
	System analyst \$64,547 - \$83,856	Shelf Stocker \$9.61 - \$13.84	Pharmacist \$39.70 - \$50.12	Driving Instructor \$14.87 - \$20.40	Chef \$31,143 - \$61,773
	Architect \$75,545 - \$98,535	Shipper & Receiver \$12.28 - \$16.78	Social Service Worker \$34,484 - \$49,907		Light duty cleaner \$9.50 - \$24.50

North Vancouver Information Notice-board

1800+ Business Licenses Issued for North Vancouver in 2010

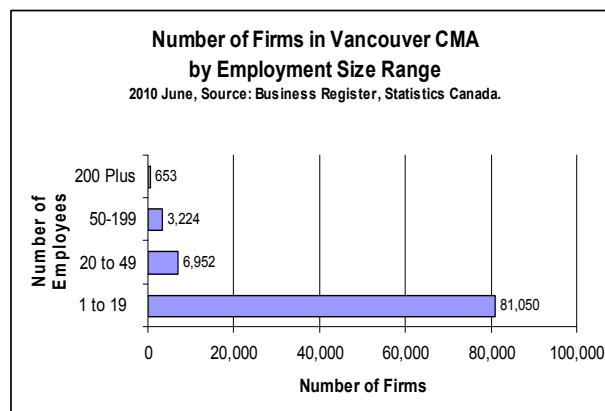
<http://www.cnv.org/c/!DATA/2/19/2010%20BUSINESS%20LICENCES%20SUED%20-%20BY%20BUSINESS%20CATEGORY.PDF>

Employment and Economic information for North Vancouver

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf183.pdf>

Complete Business Directory for Vancouver

<http://www.canpages.ca/business/BC/north-vancouver/838-directory.html>



Richmond

Labour Force

The labour force has grown by 7.9% from 2001 – 2006. 27% of the population are between the ages of 25 -44 and 29% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 31% increase in the number of University certificates, diplomas or degrees held by the labour force in the area. Conversely the number of apprenticeship trades or diplomas in the area have decreased by -15.8%.

Key Industries

Key industries that employ the majority of the labour force in the area include: Retail trade, Accommodation and food services and Professional, scientific and technical services.



Richmond Population (06 Census)

174,461

Top Industries by Employment in Richmond

(Including the top job classifications and salaries/hourly rate in the Industry)

INDUSTRY	Wholesale & Retail Trade	Accommodation & food services	Professional, Scientific & Technical Services	Manufacturing	Health & Social Assistance
% of Employment in Richmond	12.2%	8.9%	8.7%	7.6%	7.6%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Sales Representatives \$34,317 - \$51,975	Food & beverage server (waiter) \$8.08 - \$9.71	Computer scientist – Programmer \$47,537 - \$65,149	Millwright \$22.88 – 30.89	Nurse RN \$27.09 - \$35.33
	Technical Sales Specialist \$44,350 - \$61,268	Food-service counter help \$8.08 - \$10.43	Software engineer \$66,835 - \$89,292	Sawmill Machine Operator \$13.00 - \$29.09	Doctor / Family Physician \$88,647 – \$142,613
	Cashier \$9.07 - \$11.01	Cashier \$9.07 - \$11.01	Web designer / developer \$35,145 - \$49,685	Welder \$17.32 - \$27.10	Dentist \$77,420 - \$113,055
	Shelf Stocker \$9.61 - \$13.84	Chef \$31,143 - \$61,773	System analyst \$64,547 - \$83,856	Labourer \$13.52 - \$19.76	Pharmacist \$39.70 - \$50.12
	Shipper & Receiver \$12.28 - \$16.78	Light duty cleaner \$9.50 - \$24.50	Architect \$75,545 - \$98,535	Truck Driver \$17.18 - \$22.73	Social Service Worker \$34,484 - \$49,907

Richmond Information Notice-board

1334

New Business Licenses for Richmond in 2010

Saved on the Shared Drive:

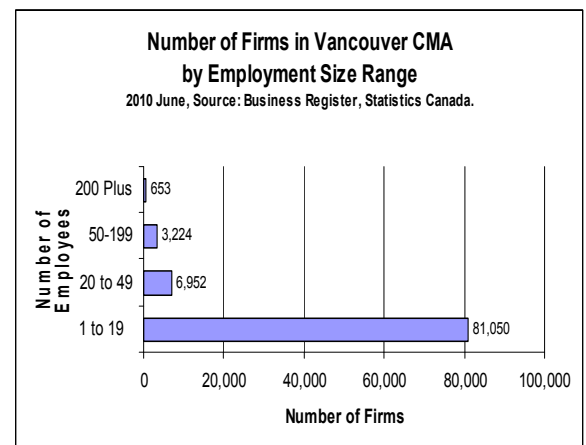
W:\Business Licenses\City of Richmond Business Licenses 2010

Employment and Economic information

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf187.pdf>

Complete Business Directory for Richmond

<http://www.canpages.ca/business/BC/richmond/884-directory.html>



Coquitlam

Labour Force

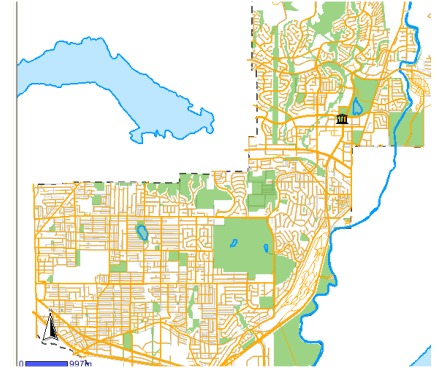
The labour force has grown by 4.1% from 2001 – 2006. 27% of the population are between the ages of 25 -44 and 28% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 22% increase in the number of University certificates, diplomas or degrees held by the labour force in the area. Conversely the number of apprenticeship trades or diplomas in the area have decreased by -14%.

Key Industries

Key industries that employ the majority of the labour force in the area include Retail Trade, Health and Social Assistance and Manufacturing.



Coquitlam Population (06 Census)

114,565

Top Industries by Employment in Coquitlam

(Including the top job classifications and salaries/hourly rate in the Industry)

INDUSTRY	Wholesale & Retail Trade	Health & Social Assistance	Manufacturing	Professional, Scientific & Technical Services	Educational Services
% of Employment in Coquitlam	12.7%	9.1%	8.0%	8.0%	7.5%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Sales Representatives \$34,317 - \$51,975	Nurse RN \$27.09 - \$35.33	Millwright \$22.88 – 30.89	Computer scientist – Programmer \$47,537 - \$65,149	Teacher / High School Teacher \$39,471 - \$65,754
	Technical Sales Specialist \$44,350 - \$61,268	Doctor / Family Physician \$88,647 – \$142,613	Sawmill Machine Operator \$13.00 - \$29.09	Software engineer \$66,835 - \$89,292	University Professor \$41,892 - \$98,121
	Cashier \$9.07 - \$11.01	Dentist \$77,420 - \$113,055	Welder \$17.32 - \$27.10	Web designer / developer \$35,145 - \$49,685	Librarian \$49,817 - \$67,715
	Shelf Stocker \$9.61 - \$13.84	Pharmacist \$39.70 - \$50.12	Labourer \$13.52 - \$19.76	System analyst \$64,547 - \$83,856	Driving Instructor \$14.87 - \$20.40
	Shipper & Receiver \$12.28 - \$16.78	Light duty cleaner \$9.50 - \$24.50	Truck Driver \$17.18 - \$22.73	Architect \$75,545 - \$98,535	

Coquitlam Information Notice-board

1000+

 New Business Licenses for Coquitlam in 2010

A Hardcopy will be delivered to the office

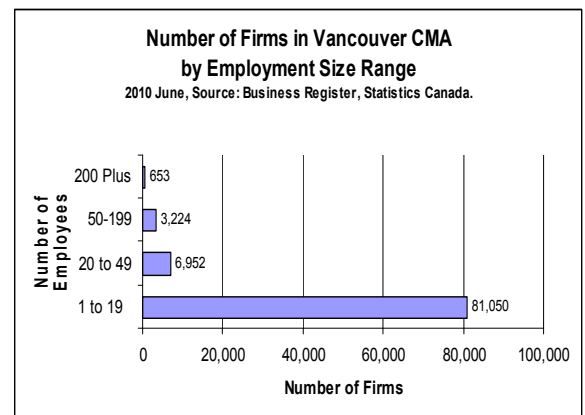
Employment and Economic information

for Coquitlam

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf175.pdf>

Complete Business Directory for Coquitlam

<http://www.canpages.ca/business/BC/coquitlam/646-directory.html>



Port Coquitlam

Labour Force

The labour force has increased by 5.8% from 2001 – 2006. 30% of the population are between the ages of 25 -44 and 27% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 41% increase in the number University certificates, diplomas or degrees held by the labour force in the area. Conversely the number of apprenticeship trades or diplomas in the area have decreased by -10%.

Key Industries

Key industries that employ the majority of the labour force in the area include Retail Trade, Health and Social Assistance and Manufacturing.



Port Coquitlam Population (06 Census)

52,687

Top Industries by Employment in Port Coquitlam (Including the top job classifications and salaries/hourly rate in the Industry)					
INDUSTRY	Wholesale & Retail Trade	Health & Social Assistance	Manufacturing	Construction	Professional, Scientific & Technical Services
% of Employment in Port Coquitlam	12.0%	9.8%	9.8%	8.3%	8.0%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Sales Representatives \$34, 317 - \$51, 975	Nurse RN \$27.09 - \$35.33	Millwright \$22.88 – 30.89	Carpenter \$19.04 - \$26.75	Computer scientist – Programmer \$47,537 - \$65,149
	Technical Sales Specialist \$44,350 - \$61,268	Doctor / Family Physician \$88,647 – \$142, 613	Sawmill Machine Operator \$13.00 - \$29.09	Trade helper \$15	Software engineer \$66,835 - \$89,292
	Cashier \$9.07 - \$11.01	Dentist \$77,420 - \$113,055	Welder \$17.32 - \$27.10	Plumber \$25.49	Web designer / developer \$35,145 - \$49,685
	Shelf Stocker \$9.61 - \$13.84	Pharmacist \$39.70 - \$50.12	Labourer \$13.52 - \$19.76	Electrician \$26.20	System analyst \$64,547 - \$83,856
	Shipper & Receiver \$12.28 - \$16.78	Light duty cleaner \$9.50 - \$24.50	Truck Driver \$17.18 - \$22.73	Painter \$21.57	Architect \$75,545 - \$98,535

Port Coquitlam Information Notice-board

568

New Business Licenses for Port Coquitlam in 2010

Saved on the Shared Drive:

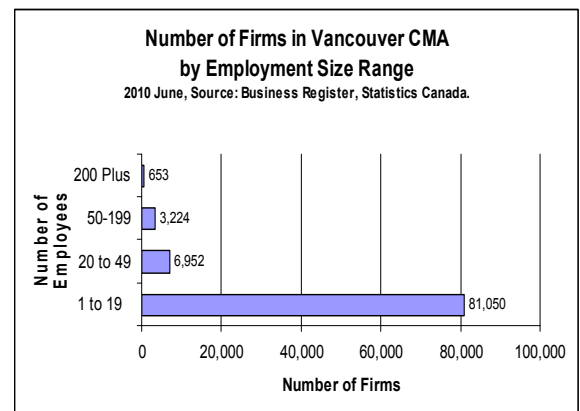
W:\Business Licenses\Port Coquitlam Business Licenses 2010

Employment and Economic information for Port Coquitlam

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf175.pdf>

Complete Business Directory for Port Coquitlam

<http://www.canpages.ca/business/BC/port-coquitlam/859-directory.html>



Burnaby

Labour Force

The labour force has increased by 9% from 2001 – 2006. 30% of the population are between the ages of 25 -44 and 26% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 37% increase in the number of University certificates, diplomas or degrees held by the labour force in the area. Conversely the number of apprenticeship trades or diplomas in the area have decreased by - 16%.

Key Industries

Key industries that employ the majority of the labour force in the area include: Retail Trade, Professional, scientific and technical services and Health and Social Assistance.



Burnaby Population (06 Census)

202,799

Top Industries by Employment in Burnaby

(Including the top job classifications and salaries/hourly rate in the Industry)

INDUSTRY	Wholesale & Retail Trade	Professional, Scientific & Technical Services	Health & Social Assistance	Manufacturing	Accommodation & food services
% of Employment in Burnaby	11.4%	9.8%	8.7%	8.0%	7.9%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Sales Representatives \$34,317 - \$51,975	Computer scientist – Programmer \$47,537 - \$65,149	Nurse RN \$27.09 - \$35.33	Millwright \$22.88 – 30.89	Food & beverage server (waiter) \$8.08 - \$9.71
	Technical Sales Specialist \$44,350 - \$61,268	Software engineer \$66,835 - \$89,292	Doctor / Family Physician \$88,647 – \$142,613	Sawmill Machine Operator \$13.00 - \$29.09	Food-service counter help \$8.08 - \$10.43
	Cashier \$9.07 - \$11.01	Web designer / developer \$35,145 - \$49,685	Dentist \$77,420 - \$113,055	Welder \$17.32 - \$27.10	Cashier \$9.07 - \$11.01
	Shelf Stocker \$9.61 - \$13.84	System analyst \$64,547 - \$83,856	Pharmacist \$39.70 - \$50.12	Labourer \$13.52 - \$19.76	Chef \$31,143 - \$61,773
	Shipper & Receiver \$12.28 - \$16.78	Architect \$75,545 - \$98,535	Light duty cleaner \$9.50 - \$24.50	Truck Driver \$17.18 - \$22.73	Light duty cleaner \$9.50 - \$24.50

Burnaby Information Notice-board

1281

New Business Licenses for Burnaby in 2010

Saved on the Shared Drive:

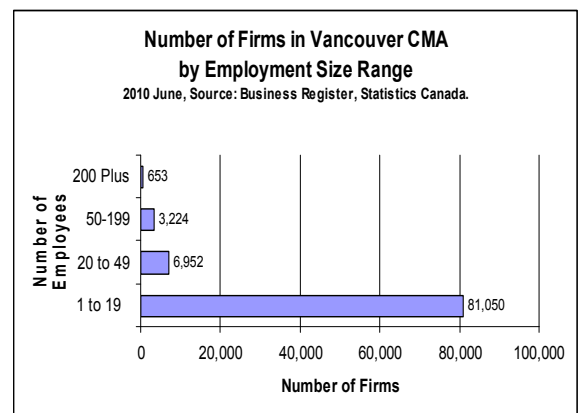
W:\Business Licenses\Burnaby Business Licenses 2010

Employment and Economic information

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf174.pdf>

Complete Business Directory for Burnaby

<http://www.canpages.ca/business/BC/burnaby/612-directory.html>



Fraser Valley

Labour Force

The labour force has increased by 11% from 2001 – 2006. 26% of the population are between the ages of 25 -44 and 25% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 26% increase in the number of University certificates, diplomas or degrees held by the labour force in the area. It is the only Lower Mainland region within this labour review that the number of apprenticeship trades or diplomas in the area has increased by 7.5%.

Key Industries

Key industries that employ the majority of the labour force in the area include: Manufacturing, Retail Trade and Construction.



Fraser Valley Population (06 Census)

56,174

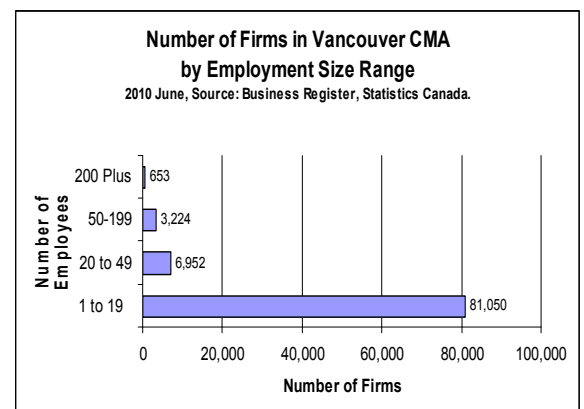
Top Industries by Employment in Fraser Valley

(Including the top job classifications and salaries/hourly rate in the Industry)

INDUSTRY	Manufacturing	Wholesale & Retail Trade	Construction	Manufacturing	Farms
% of Employment in Fraser Valley	11.3%	11.0%	9.8%	8.0%	6.7%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Millwright \$22.88 – 30.89	Sales Representatives \$34, 317 - \$51, 975	Carpenter \$19.04 - \$26.75	Millwright \$22.88 – 30.89	Farmers/Farm Managers \$29,453 - \$45,460
	Sawmill Machine Operator \$13.00 - \$29.09	Technical Sales Specialist \$44,350 - \$61,268	Trade helper \$15	Sawmill Machine Operator \$13.00 - \$29.09	General Farm Workers \$12.93
	Welder \$17.32 - \$27.10	Cashier \$9.07 - \$11.01	Plumber \$25.49	Welder \$17.32 - \$27.10	Nursery/Greenhouse Workers \$11.20
	Labourer \$13.52 - \$19.76	Shelf Stocker \$9.61 - \$13.84	Electrician \$26.20	Labourer \$13.52 - \$19.76	Harvesting Labourers \$8.25 - \$21.81
	Truck Driver \$17.18 - \$22.73	Shipper & Receiver \$12.28 - \$16.78	Painter \$21.57	Truck Driver \$17.18 - \$22.73	Livestock Workers \$9.09 - \$18.85

Fraser Valley Information Notice-board Employment and Economic information

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf150.pdf>



Surrey

Labour Force

The labour force has increased by 15.3% from 2001 – 2006. 28% of the population are between the ages of 25 -44 and 26% between the ages of 45 – 64.

Education

There has been a marked increase in the education rate level of this area from 2001 – 06 with a 39% increase in the number of University certificates, diplomas or degrees held by the labour force in the area. Conversely the number of apprenticeship trades or diplomas in the area have decreased by -6%.

Key Industries

Key industries that employ the majority of the labour force in the area include: Retail Trade, Manufacturing and Health and Social Assistance.



Surrey Population (06 Census)

43,1908

Top Industries by Employment in Surrey

(Including the top job classifications and salaries/hourly rate in the Industry)

INDUSTRY	Wholesale & Retail Trade	Manufacturing	Health & Social Assistance	Construction	Transportation and warehousing
% of Employment in Surrey	11.4%	8.0%	8.7%	9.8%	7.9%
Top Job Classifications & Salaries / Hourly Rate in the Industry	Sales Representatives \$34,317 - \$51,975	Millwright \$22.88 – 30.89	Nurse RN \$27.09 - \$35.33	Carpenter \$19.04 - \$26.75	Truck Drivers (\$17.16 - \$22.76)
	Technical Sales Specialist \$44,350 - \$61,268	Sawmill Machine Operator \$13.00 - \$29.09	Doctor / Family Physician \$88,647 – \$142,613	Trade helper \$15	Taxi/Bus Drivers (\$27,592 - \$48,331)
	Cashier \$9.07 - \$11.01	Welder \$17.32 - \$27.10	Dentist \$77,420 - \$113,055	Plumber \$25.49	Material Handlers (\$13.41 - \$18.56)
	Shelf Stocker \$9.61 - \$13.84	Labourer \$13.52 - \$19.76	Pharmacist \$39.70 - \$50.12	Electrician \$26.20	Long shore Workers (\$30.96)
	Shipper & Receiver \$12.28 - \$16.78	Truck Driver \$17.18 - \$22.73	Light duty cleaner \$9.50 - \$24.50	Painter \$21.57	Aircraft/Vehicle Mechanics (\$16.91 - \$28.26)

Surrey Information Notice-board

7000+ Business Licenses for Surrey

Saved on the Shared Drive:

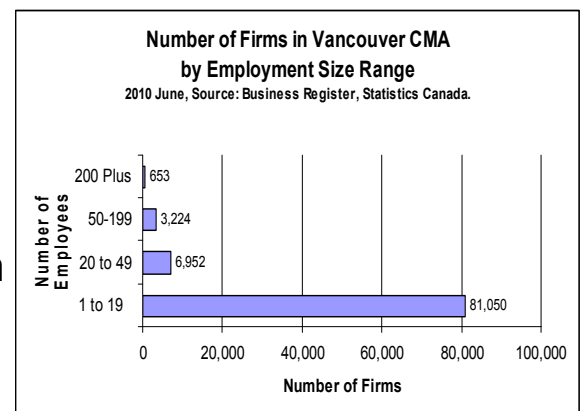
W:\Business Licenses\City of Surrey Business Licenses

Employment and Economic information

<http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf150.pdf>

Complete Business Directory

<http://www.canpages.ca/business/BC/surrey/934-directory.html>



BC Labour Market Tools and Resources

Working in Canada Tool



Check out this website:

<http://www.workingincanada.gc.ca/report-eng.do?area=25565&noc=6641&province=59&action=final&display=summary>

3 simple steps:

1. Select an occupation
2. Choose a Location
3. View the report

Report includes:

- Outlook and Prospects
- Occupation
- License and Certification
- Education and Training
- Main Duties
- Job Skill Requirements
- Job Opportunities
- Wages
- Associations & unions
- Newcomers to Canada
- Partner Assistance

NOC: Occupational classification structure based on Skill Levels and Skill Types

Check out this template:

The NOC Matrix provides an overview of the entire occupational classification structure based on Skill Levels and Skill types. Skill Types are represented in the columns while the Skill Levels are found in rows.

<http://www5.hrsdc.gc.ca/NOC/English/NOC/2006/pdf/Matrix.pdf>

http://www.rhdcc-hrsdc.gc.ca/eng/workplaceskills/essential_skills/general/home.shtml